



PADEL
-CONNECTION-

CREATION AND DEVELOPMENT *OF PADEL STRUCTURES*

WWW.PADEL-CONNECTION.COM



TABLE OF CONTENTS

<i>WHAT IS PADEL ?</i>	3
<i>ADVANTAGES OF PADEL</i>	4
<i>ADVANTAGES FOR YOUR CLUB</i>	5
<i>OUR COURTS</i>	6-7
<i>SYLTEK PADEL CLICK</i>	8-9
<i>OUR TRAINING COURSES</i>	10-11
<i>THE FOLLOW-UP</i>	12-13
<i>WHY CHOOSING PADEL CONNECTION</i>	14-15

WHAT IS *PADEL* ?

Padel is a racquet sport combining elements of tennis, squash and badminton. It is played only in doubles, and is practiced outdoors as much as indoors.

The game was invented by the Mexican Enrique Corcuera, who created the first padel club in Marbella in 1974.

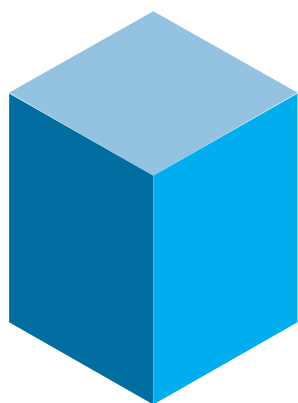
Then the sport became very popular in Spain, which is the host of the professional World Padel Tour that has been held there since 2005. Over the past 10 years, padel has begun to spread rapidly to the rest of Europe and the United States.

Extremely fun, social and accessible to everyone, padel represents a new breath of freshness that revitalizes the clubs by offering them a complementary activity to tennis.

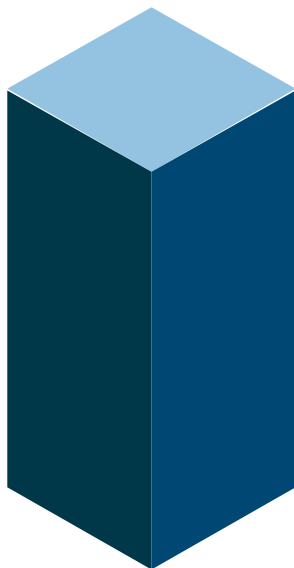
Thanks to its success, padel is now played by more than 10 millions of players and has become the fastest growing sport in the world.

PADEL IN NUMBERS

**3000
PLAYERS
BEFORE 2014**



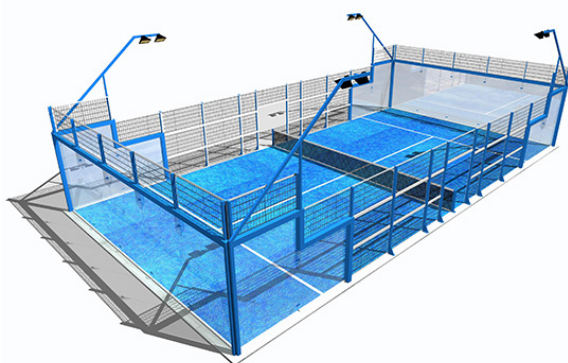
**15000
PLAYERS IN
2017**



**1839
MALE
COMPETITORS IN
2017**



**247
FEMALE
COMPETITORS IN
2017**



**MORE THAN 180 STRUCTURES
EQUIPED WITH PADEL COURTS
IN FRANCE IN 2017**

ADVANTAGES OF **PADEL**



MAXIMUM FUN

- Less physical effort than tennis and squash
- Longer rallies thanks to the small size of the court and the surrounding walls.
- Spectacular rallies !
- More playing time
- Less time to pick up the balls

There is an average of real playing time of 50mn per hour whereas only 15mn per hour in tennis !

OPEN TO EVERYONE

- Players can make rallies with a beginner level. The fun is immediate !
- Point starts with an underhand serve
- 2 chances to hit the ball: before/after the glass
- The racquet is very easy to handle. Compact and sturdy, it is the extension of the hand.

Whether you are a beginner or an expert, everyone can have fun playing padel !

SOCIAL AND FRIENDLY

- It is a team sport !
- A proximity is created between the 4 players who can easily communicate.
- An entertaining and spectacular sport to play and watch

It's truly an intergenerational game where grandparents, parents and grandchildren can play together and have fun !

ADVANTAGES FOR YOUR **CLUB**

PADEL IS A MORE PROFITABLE SPORT THAN TENNIS

- 2 to 3 paddle courts can be built on a single tennis court (depending on the size of the setback)
- A padel court costs less to build than a tennis court
- Padel games usually last longer than in tennis
- Padel is only played with 4 players, therefore we get more revenue per hour
- Padel allows the sale of specialized equipment that offers interesting margins, not to mention the snack corner !



**40€/padel court of
200m²**

VS

**20€/tennis court of
600m²**

AMBITION

Become a pioneer by proposing the sport of the 21st century, whose sustainability and development are now guaranteed by the FFT (French Tennis Federation)



CONVIVIALITY

Boost your club with a fun and living sport that guarantees a friendly social atmosphere !



REVENUE

Increase your revenue with new incomes, and benefit from a quick return on investment.



DIVERSIFICATION

Diversify your offer with a new sport and reach new targets who are looking for a more accessible sport than tennis.



OUR COURTS



PADEL
- CONNECTION -



**PREMIUM PANORAMIC
MODEL**

- › Excellent value for money.
- › Turnkey project without hidden costs.
- › Installation by an experienced and specialized team.

OUR PANORAMIC COURTS

« PREMIUM – The must-have »

The premium panoramic model has been designed to offer players and spectators maximum comfort: it has no uprights between its backyard and side glasses. Its sleek design makes it the ideal «middle ground» for indoor and outdoor use.

« PRO – Elegance and robustness »

This model does not have an upright between its backlit glasses, which offers a perfect view of the game for the public. Its sides are similar to our classic PRO model, offering a compromise between design and robustness. It is the ideal court for locations that do not allow optimal lateral vision for spectators (lack of setback) and for clubs looking for a panoramic model at an unbeatable price.



OUR CLASSIC COURTS

« PRO – Top selling »

This is the flagship model of our range: a court designed for clubs seeking excellence at the best price. Its special feature is the double reinforcement of the glass frames, which provides greater impact resistance.

These courts are recommended for indoor and outdoor installations

« PLUS – The most robust »

This padel court is the strongest and most robust in our range. Its main characteristic is the presence of a reinforcement pillar at the frame joints. This frame-pillar assembly creates a better impact-resistant assembly, particularly suitable for areas with strong wind gusts or near the sea.

« ADAY – Economic »

This court is an economical model with a simple design (based on pillars), functional and meeting all safety standards. All the glasses are supported at the bottom by a steel support to ensure a better robustness. It is designed for clubs with limited budgets and a quicker return on investment.



PLUS MODEL

For a greater player safety, all our court grids are equipped with anti-injury covers and reinforcement bars at a height of 1 and 2

> All our courts are proposed with a 12 mm thick fake grass carpet, whether monofilament or multifilament.

> Advantages: a better confort, more cushion and a longer useful life.

SINGLE MODEL

« Optimisation of space »

The size of this court (20mX6m) is a solution when the regulatory measures for the construction of a standard padel court cannot be met. taille de ce court (20mX6m) est une solution

Perfect for the training of young and old, this court will also allow 2 players without opponents to practice the padel in ideal conditions.

This structure, similar to the PRO model, is recommended for indoor and outdoor installations in addition to regular courts.



SOFTWARE **MATCH POINT**



OPTIMIZE - MONETIZE - LOYALIZE

Already used in more than 500 sports centres worldwide, TPC Match Point is now the benchmark for sports club management software. With tools at the service of players, coaches and managers, it represents THE modern and efficient multi-platform solution at all levels.



ONLINE BOOKING

Your customers book, pay, and reload their cards from the website and the custom Smartphone application in your club's colors.

THE REVOLUTION «PLAY !»

Increase your occupancy rate from 20% to 30% in just a few clicks with the revolutionary «PLAY !» system, which allows you to connect players of the same level.



INTEGRATED MANAGEMENT

Manage your entire club with a single tool: bookings, pro-shop, bar/restaurant, padel school, tournaments... and create behavioral marketing campaigns.

MATCH POINT *RATES*

	STARTER 59€ excl.taxes/month	ADVANCED 139€ excl.taxes/month	PRO CLUB 199€ excl.taxes/ month
ONLINE BOOKING	✓	✓	✓
CUSTOMER MANAGEMENT	✓	✓	✓
FACILITY AND RENTAL MANAGEMENT	✓	✓	✓
MANAGEMENT OF MEMBERSHIP FEES	✓	✓	✓
FINANCIAL MANAGEMENT	✓	✓	✓
MANAGEMENT OF TARGETED ACTIVITES	✓	✓	✓
MATCH SYSTEM		✓	✓
CUSTOMER INTRANET		✓	✓
INFORMS & STATISTICS		✓	✓
PRODUCT MANAGEMENT - STOCK. POS			✓
MANAGEMENT OF SPORTS ACADEMIES AND COURSES			✓
APP TRAINERS			✓
ONLINE PAYMENTS. CREDIT CARD. PAYPAL			✓
MANAGEMENT OF COMPETITIONS. LEAGUES. TOURNAMENTS			✓
BRANDED MOBILE APP (ONLY ANDROID) * <small>* For iOS generic APP non branded</small>	30€	10€	✓
BRANDED MOBILE APP (iOS & ANDROID) ** <small>** Due to Apple restrictions the IOS APP has to be publish with a client developer account (99 € per year).</small>	38€	18€	✓
COLLABORATIVE GROUPS - SOCIAL NETWORK (APP REQUIRED)	15€	10€	✓
ADDITIONAL MODULES	30€	15€	-

OUR TRAINING COURSES

Padel Connection puts its expertise in padel at your service by offering you high quality continuing education courses in Aix-en-Provence or at home in your club. Through short programs over a weekend or several months, we give you the keys to assimilate padel fundamentals and become proficient teachers on and off the court.



**ALL IN PADEL SPORTS -
DÉCATHLON VILLAGE BOUC BEL
AIR (13320) OR AT HOME**

**→ TRAINING ORGANIZATION REGISTERED UNDER THIS NUMBER
93.13.16310.13.**



→ POSSIBILITY OF SUPPORT ACCORDING TO THE TRAINEE'S STATUS: EMPLOYEE, SELF-EMPLOYED, JOB SEEKER...

**→ REFERENCED ON THE PLATFORM
DATA-DOCK.FR**

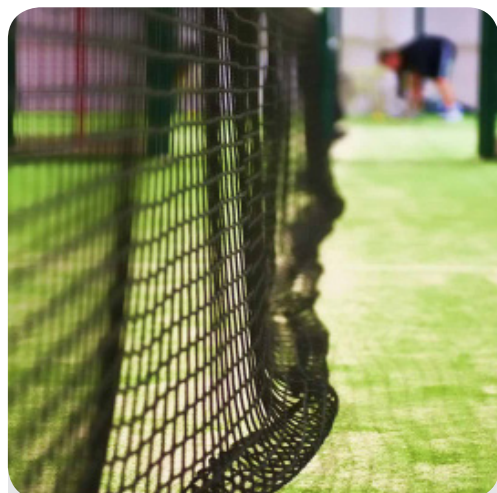
OUR TRAINER

JEROME SCHAEFFER

- › DEJEPS tennis since 2006
- › COACH at ALL IN PADEL SPORTS and Director of ALL IN PADEL ACADEMY
- › Participation at the World Padel Championship in 2008



TRAINING PROGRAM



MODULE 1

GENERAL PRESENTATION OF PADEL

- › To know the origin of padel and its evolution
- › The padel court, its safety regulations.
- › The padel racquet and its components.



MODULE 2

TO UNDERSTAND KEY ELEMENTS OF PADEL

- › To understand the key elements of padel to become a better player.
- › To gain knowledge and experience in order to teach



MODULE 3

TEACHING IN CLUB

- › Develop an annual training program
- › Develop and supervise a pedagogical session with an introductory and refresher audience
- › Learning tools to run a padel club

MODULES DURATION

4H

2H

24H

12H

28H

10H

FORMULES

CLASSIC 1500€ INCL.
TAXES

WEEKEND 550€ INCL.
TAXES

THE FOLLOW-UP



OUR EXPERTISE AT ***YOUR DISPOSAL***

Padel Connection offers a set of services allowing you to create and develop your padel project. Whether before, during or after the creation of your project, we offer you adapted solutions to best meet your expectations.



BUSINESS PLAN

- › Company profile
- › Advice on legal status
- › Presentation of products and services
- › Description of the market
- › Marketing plan: Sales strategy
- › Financial data

- › Your projects and objectives
- › Study of your clientele
- › Competitive analysis
- › Your economic environment
- › Your sources of information
- › Your market positioning



MARKET ANALYSIS



COMMERCIAL DEVELOPMENT

- › Communication
- › Events
- › Pricing policy
- › Business strategy
- › New products and services

WHY CHOOSING

PADEL CONNECTION



«Padel Connection is the opportunity to practice and learn padel in the best possible conditions. As soon as I have a free time, I love playing a game to get out of the routine while having fun. Personally, I'm addicted !»

ALIZÉ CORNET
SPONSOR OF PADEL CONNECTION

THE GUARANTEE OF QUALITY COURTS



- > Galvanized steel structure for optimum corrosion resistance
- > Top quality materials, allowing optimum finish and safety
- > Courts customization according to each person's needs (colors, LED, cladding...)
- > Courts installation by a team of experts specialized in this field

BENEFIT FROM THE BEST POSSIBLE SERVICE



- > A single point of contact to be with you from A to Z in your project
- > Professional training for future teachers and managers
- > A complete management software specially designed for padel is available
- > Reputed club creators and managers to advise you

OUR NETWORK AT YOUR DISPOSAL



- > Associate your club with our sponsor Alizé who will ensure your promotion on her network.
- > The best padel players for promotional exhibitions in your club
- > Specialist partners reputed for their quality

OUR EXPERTISE AT YOUR **SERVICE**



MICHAEL KUZAJ

Commercial Director



JEROME SCHAEFFER

Training Director



JEREMY RITZ

Adviser

A COMPLETE SERVICE TO CREATE AND DEVELOP

Padel connection is a single point of contact for your padel project from A to Z

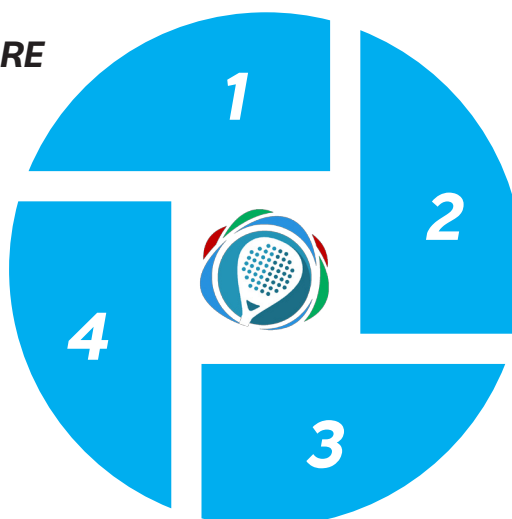
We put our expertise and our partners' at your disposal to propose these turnkey solutions to project leaders and clubs wishing to develop their business.

Because each project is different and exciting, we work with a personalized approach to be as relevant and close to our clients as possible.

Because your success also means our success.

MANAGEMENT SOFTWARE
TPC-MATCHPOINT

PROMOTION AND
EXHIBITIONS



COURT
INSTALLATION

PROFESSIONAL
TRAINING



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